



Research Days

2014

April 29 and 30

Special Edition of the Office of Research & Sponsored Programs at Kean University

Corporate Social Responsibility and the Supply Chain

Research Days begins on Tuesday, April 29 at 10:00 in the STEM Lecture Hall with a keynote presentation by Rachel Louis Snyder, Author of *Fugitive Denim: A Moving Story of People and Pants in the Borderless World of Global Trade*

Rachel Louise Snyder spent years in Cambodia researching a book that looked at the world's first sweatshop-free developing country. Could the country survive in the cutthroat world of global trade and bottom dollar profits? By most accounts, the sweatshop-free experiment was a huge success. After living in the country for six years, Snyder prepared to leave Cambodia. But in the weeks leading up to her departure, she learned about a very different experiment in the country. The Phnom Penh women's prison had hired its inmates to begin sewing for one of the largest factories in town for \$2.50 a month. The women talked of their exploitation freely, but also begged outsiders not to publicize their plight—because without the work, they were never allowed out of their cells. And, as is the case with many developing country women's prisons, many had their children in jail with them.

Snyder found herself in a modern-day ethical quandary. As a journalist, she felt she had to tell. As a humanist, however, how could she condemn innocent children to 23 hours a day in prison cells with their mothers? She decided that while she didn't have the answers, industry experts should. What would a multinational corporation do in such a predicament?

What followed was a fascinating conversation with the vice president of corporate social responsibility at GAP, Inc. about what they—or any multinational brand—could and should do in such a situation. Using clips from her interview with GAP, alongside photos from manufacturing plants around the world, Snyder spells out such ethical and cultural quandaries as the women in the Phnom Penh prison, in what she calls today's "post-globalization" world.

Join us for a discussion about the opportunities and challenges that companies face in a global economy.

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Rachel Louis Snyder

Faculty Day – April 29, 2014

Kean Assessment Institute Update

Poster presentations: faculty and staff present updated assessment information on Tuesday from 11:00 am to 12:00 pm on the 4th floor of the STEM building.

Faculty Research Presentations



A total of 15 Kean University faculty presentations are scheduled on Tuesday from 11:00 am to 3:30 pm in the STEM building. A wide range of topics in Education, Science, Humanities, Visual Arts and Social Sciences will be discussed. The entire campus community is invited to attend these presentations. A detailed schedule can be found at:

http://orsp.kean.edu/research_day/Faculty_Presentations.html

Graduate Faculty Panel: *Witnesses to Genocide*

3:30 — 5:30 p.m., HRI 201

Witnesses to Genocide: The Armenian Case

Dr. Gary Kulhanjian

Contradictions: Witnesses' Testimonies and Tribunals in Bangladesh and Cambodia

Dr. Sue Gronewold

Suppression and Silence: Testimonies About the Ukraine Famine Genocide after 60 Years

Dr. Ruth Griffith

Witnesses and the Word: Post-Traumatic Accounts of the Holocaust

Dr. Dennis Klein



Faculty Research Mentor 2014



Dr. James Merritt

The 2014 Faculty Research Mentor of the Year is awarded to Dr. James Merritt in recognition of his dedication to undergraduate student research.

Dr. James Merritt is associate professor of organic and medicinal chemistry in the New Jersey Center for Science Technology and Mathematics. Student researchers with Dr. Merritt learn how to carry out organic synthesis using the very latest techniques and instrumentation including automated flash purification, automated microwave assisted synthesis, ultra high pressure liquid chromatography, mass spectroscopy and nuclear magnetic resonance spectroscopy. Dr. Merritt's students have presented their work at National ACS Meetings and at the Gordon Research Seminar for medicinal chemistry. Members of Dr. Merritt's laboratory have gone on to take research positions in a diverse array of companies including Boehringer Ingelheim, Genewiz and Morristown Hospital.

Student Day – April 30, 2014, STEM

Student Poster Presentations: 10:00 a.m.— 3:00 p.m.



Over 150 undergraduate and graduate students across all colleges will present their research through poster displays. Students will be available to discuss their project and answer questions during their group session. Plan to spend some time at the poster sessions on Wednesday, April 30, to gain an appreciation of the variety of exciting research activities and creative work being done by Kean University students.

Group A – Computer Science, Health Sciences, Mathematics, Natural and Physical Sciences

10:00 am – 12:00 pm

Group B – Arts, Business, Education, Humanities and Social Sciences

1:00 pm – 3:00 pm

Student Oral Presentations: 9:00 a.m.— 7 p.m.

Psy.D. Dissertation Symposium — 9:00 a.m.– 11:00 a.m., STEM 308

Hominid Evolution Poster Session — 9:00 a.m.-11 a.m., Kean Hall 127

Research & Technology Showcase — 10:00 a.m.-4 p.m., CAS 106 (Hallway)

Student Research Awards Presentation — 11:30 am, STEM Atrium

Holocaust and Genocide Graduate Panel —3:30 p.m. –6 p.m., Kean Hall 127

Ed.D. Student Research Panel — 4:30 p.m.-6:30 p.m., STEM 401

Early Childhood Graduate Colloquium — 5:00 – 7:00 pm, 6th Floor, STEM

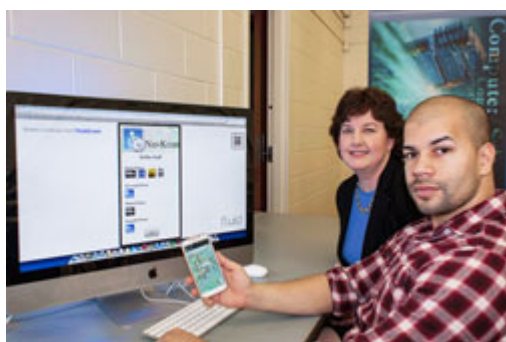


Student oral presentations are scheduled every 15 minutes throughout the day in the STEM building. The schedule can be found at orsp.kean.edu

Student Research Awards 2014

Undergraduate Researcher of the Year

User Experience Design for Accessible Systems



Luis Felipe Jimenez, Senior, Computer Science
Faculty Mentor: Patricia Morreale, PhD

Graduate Researcher of the Year

Synthesis of Solid-supported Exploratory Chemistry



Kelly Bachovchin, BS/MS in Science and Technology,
Biotechnology option, NJCSTM
Faculty Mentor: James R. Merritt, Ph.D.

Schedule of Events

Tuesday, April 29, 2014 - STEM Building

10 a.m. – 11 a.m.	Schwartz Lecture Hall 2 nd Floor	Keynote: Rachel Louise Snyder, Author and Radio Commentator <i>Corporate Social Responsibility & the Supply Chain</i>
11 a.m. – 12 p.m.	STEM 4 th Floor	Kean University Assessment Institute Update Poster Session
11 a.m. – 4 p.m.	Stem 3 rd Floor	Faculty Research Presentations <i>See program for details of rooms and times</i>
3:30 p.m. – 5:30 p.m.	HRI 201	Graduate Faculty Panel <i>Witnesses to Genocide</i>

Wednesday, April 30, 2014 - STEM Building

9 a.m. – 11 a.m.	STEM 308	Psy.D. Dissertation Symposium
9 a.m. – 11 a.m.	Kean Hall 127	<i>Hominid Evolution</i> Senior Integrated Biology special poster session
9 a.m. – 12 p.m.	STEM 306/318	Student Oral Presentations – every 15 minutes Group B: Arts, Business, Education, Humanities and Social Sciences <i>See program for details of rooms and times</i>
10 a.m. – 12 p.m.	STEM Atrium	Poster Presentations Group A: Computer Science, Health Sciences, Mathematics, Natural Sciences
10 a.m. – 12 p.m.	CAS 106 (Hallway)	Research & Technology Colloquium – morning session
11:30 a.m.	STEM Atrium	Presentation of the Undergraduate and Graduate Student Research Awards
1 p.m. – 3 p.m.	STEM Atrium	Poster Presentations Group B: Arts, Business, Education, Humanities, and Social Sciences
1 p.m. – 4 p.m.	STEM 306/318	Student Oral Presentations – every 15 minutes Group A: Computer Science, Health Sciences, Mathematics and Natural Sciences <i>See program for details of rooms and times</i>
1 p.m. – 3 p.m.	CAS 106 (Hallway)	Research & Technology Colloquium – afternoon session
3:30 p.m. – 6 p.m.	Kean Hall 127	Holocaust and Genocide Studies – Degree Candidates Panels 1) <i>Narratives of Genocide Memory</i> 2) <i>The Holocaust in Film: At What Price Movie Magic?</i>
4:30 p.m. – 6:30 p.m.	STEM 401	Ed.D. Student Research Panel <i>Contemporary Issues in Educational Leadership</i>
5 p.m. – 7 p.m.	STEM 6 th Floor	Early Childhood & Family Studies Graduate Colloquium

